



Investment Commentary

January 31, 2015

- Performance of the high yield market and the equity market diverged during January, as fixed-income asset classes benefited from declining government bond yields around the world driven by accommodative central bank actions. Declining economic growth and inflation measures globally spurred a bout of central bank actions during January, which included a monumental announcement from the European Central Bank (ECB) outlining the framework for its version of Quantitative Easing (QE) over the coming year. As a result, US Treasury yields declined sharply during January with the 5-year Treasury yield declining to 1.16% from 1.65% at 12/31/14 and the 10-year Treasury yield declining to 1.64% from 2.17% at 12/31/14. Declining Treasury yields helped to stabilize the high yield market in January after a fairly volatile last couple months of 2014. The equity market took a more cautious approach to begin the year, as oil volatility and global growth concerns continued to weigh on investor sentiment. In addition, concerns regarding a stronger US dollar and the impact it may have on corporate earnings intensified, as companies began reporting fourth quarter results and providing outlooks for the upcoming year that were below expectations due to foreign currency translation. Below we highlight a few of the major issues we are considering as we position our strategies.
- Oil's Decline – Strong US production growth in recent years and OPEC's decision not to cut production have caused concerns about oil supply, while slowing growth in regions outside the US has caused concerns about demand. The combination of the two, along with a strengthening dollar, have served to cut the price of oil in half over recent months. While lower gasoline prices should serve as a stimulus to consumer spending over the coming months, our concern lies with the demand side of the equation and what that means for risk-based assets throughout 2015.
- Federal Reserve Actions – Continued positive trends in employment data and signs of wage inflation have us concerned the Fed may begin to raise short-term interest rates in an attempt to begin to normalize monetary policy at some point in 2015. After six years of a near-zero Fed Funds rate, we are concerned that should the Fed begin to raise rates, it could negatively impact investor sentiment with regard to fixed-income, as well as increase the cost of capital for companies and consumers, which could slow economic progress.
- Global Growth Concerns – While the US has remained on relatively solid footing, many major economies around the rest of the world continue to struggle to generate economic growth. Japan has recently entered a recession; Europe continues to fight off systemic problems; and growth in China continues to slow. It is too early to tell if the recent Central Bank actions will help spur economic growth and inflation, which we believe will be needed to help support risk-based asset valuations. There are also concerns surrounding several oil exporting countries that may have a difficult time funding government activities over the coming year.
- Corporate Earnings – A key consideration for companies as they begin to report earnings is 1) exposure to the energy industry and 2) impact of a stronger dollar on corporate earnings. We believe we have taken a very cautious approach to both of these aspects within our investments. We have also begun to see a more aggressive use of debt filtering into corporate decisions and will be closely monitoring uses of cash flow and leverage within current and potential investments as corporate decision makers may turn more shareholder-friendly over the coming year.
- We continue to focus our research efforts on finding companies that operate in stable industries and with management teams that are exceptionally communicative and focused on strengthening the balance sheet while growing operations. We remain committed to finding companies and securities that we believe will exhibit less price fluctuation should volatility increase within the high yield market or should Treasury yields rise. We believe this strategy is exceptionally prudent at this time. We also believe our approach to selecting companies who are using leverage prudently will benefit the performance of our equity strategy should the equity market remain on solid footing.
- Thank you for your continued support and investment.

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